## HOUSE CONCURRENT RESOLUTION NO. 36 1 2 (By Delegates Lawrence, Doyle, Barill, Cann, Ennis, Ferns, Ferro, Hall, Hatfield, Manchin, Martin, Morgan, Moye, Pasdon, Perry, R. Phillips, D. Poling, Rodighiero, Shaver, Skaff, Smith, Staggers 5 6 Sumner and Williams) 7 8 9 Recognizing the economic importance of the annual Contemporary 10 American Theater Festival in Shepherdstown to the town of Shepherdstown, Jefferson County and the State of West 11 12 Virginia. 13 WHEREAS, The Contemporary American Theater Festival was founded 14 in 1991 by Ed Herendeen and during its twenty-year history it has 15 produced eighty new plays, thirty world premieres and commissioned 16 eight new productions; and WHEREAS, As a result of its rich history the Contemporary 17 18 American Theater Festival has gained nationwide attention and is 19 recognized as one of the significant arts organizations in the 20 nation; and WHEREAS, The Contemporary American Theater Festival attracts 2.1 22 audiences from around the world and twenty-six states during its 23 four-week festival held during the mid-summer in Shepherdstown on 24 the grounds of Shepherdstown University; and

WHEREAS, Economic studies have demonstrated that visitors spend

25

- 1 more money when attending cultural events than do local residents;
- 2 and
- 3 WHEREAS, Sixty percent of the Contemporary American Theater
- 4 Festival audience is from out of state and in 2008 over eleven
- 5 thousand tickets to individual plays were sold and the average
- 6 spent per audience member per ticket was \$132; and
- WHEREAS, The total economic impact of the Contemporary American
- 8 Theater Festival to the economies of Shepherdstown, Jefferson
- 9 County and the state is \$3.2 million; and
- 10 WHEREAS, Patrons of the Contemporary American Theater Festival
- 11 contribute \$2.1 million and corporate and organizational
- 12 contributions total \$1.1 million; and
- 13 WHEREAS, The Contemporary American Theater Festival has created
- 14 the equivalent eighty-seven full-time jobs; and
- WHEREAS, An investment in the Contemporary American Theater
- 16 Festival has not only enriched the lives of tens of thousands of
- 17 people, it has had a significant economic impact in the region by
- 18 leveraging additional spending in the region and state; therefore,
- 19 be it
- 20 Resolved by the Legislature of West Virginia:
- 21 We gratefully acknowledge the significance of and the
- 22 economic importance of the Contemporary American Theater Festival
- 23 to Shepherdstown University, the town of Shepherdstown, Jefferson
- 24 County and West Virginia; and, be it
- 25 Further Resolved, That the Clerk of the House of Delegates,

- 1 forward a certified copy of this resolution to Ed Herendeen,
- 2 founder and Producing Director of the Contemporary American Theater
- 3 Festival, Jim Auxer, Mayor of Shepherdstown and Dr. Suzanne
- 4 Shipley, President of Shepherd University.